

A Lawsuit

- (1) A popular American clothing company was sued for stealing pictures online then using them as their company's advertisements.
- (2) However, they changed their ethnicity with the help of photoshop software.
- (3) The company claims that they wanted to lower the cost of their clothes, so they tried to save money on advertisements.
- (4) If they changed the ethnicity of the people, they thought they could get away with using their pictures for free.
- (5) The people whose pictures were illegally taken asked a court in New Jersey to order the company to stop printing their ads and to pay them a sum of \$300,000 in actual damages and \$1.6 million as punishment for allegedly disturbing their privacy.
- (6) It will be up to the court to choose if citizens have the right to cancel the advertising campaign.
- (7) The amount of damages will be assessed by the court if the verdict is in their favor.
- (8) Many people commented that TV commercials featuring celebrities without obtaining their permission is wrong, and feel that the court will rule against the company.

語注

- (1) sue 訴えを起こす
- (2) ethnicity 民族性 photoshop フォトショップ; 画像加工ソフトウェア
- (3) save 節約する
- (4) get away with ~の罰を逃れる
- (5) allegedly 申し立てによると
- (6) be up to ~の責任[義務]である
- (7) verdict (陪審員の)評決 in somebody's favor 人の有利に
- (8) rule against ~に不利な判決を下す